

GIG

THE ART OF MICHIGAN MUSIC

FOUNDATION



ROCKSTAR SPONSOR BENEFITS

This year our Rockstar level is in conjunction with the [Sounds & Sights festival](#) sponsorship:

FESTIVAL | GIG - THE ART OF MICHIGAN MUSIC SPONSOR BENEFITS

- Brand Recognition On or Within:
 - Banner: Your company LOGO will be prominently displayed on a banner at the GIG - THE ART OF MICHIGAN MUSIC tent located in the Social Commons.
 - Signs: Your company LOGO will be displayed on signs used to highlight each GIG Artist during Festival weekend during the event.
 - S&S Brochures: Name on Sounds & Sights on Thursday Nights/S&S Festival brochure (4,000 pieces)
 - S&S Posters: Name on 200 posters to be displayed throughout the region.
 - GIG Posters: Logo on 75 GIG specific posters to be displayed throughout the region.
 - Flyers: Promoting GIG - THE ART OF MICHIGAN MUSIC (250 pieces)
 - Programs: Promoting GIG - THE ART OF MICHIGAN MUSIC (300 pieces)
 - Full page ad in program (5.5 inch by 8.5 inch)
 - Downtown Sponsor List Sign: Name displayed on 2 downtown banners (11 weeks)
 - Chelsea Chamber Social Media: Facebook 14,200+, Instagram 4,000+, Tik Tok
- Sponsor Only Event
 - Attend the private sponsor only event in July. (2 tickets)
- Premier Website listing on [ChelseaMich.com](#)
 - Logo will be displayed on the Sounds & Sights Festival GIG - THE ART OF MICHIGAN MUSIC page on the [ChelseaMich.com](#) web site with a link to your website. (240,000+ visitors annually)
- Your logo featured on the GIG - The Art of Michigan Music Rockstar sponsors section of [our website](#)
- Complimentary Tickets
 - Eight (8) complimentary drink tickets each night for the Social Tent at the Festival in July.
- VIP/Sponsor Only Entrance & Beverage Service Counter

- All Sponsors have access to the VIP/Sponsor Only Entrance & Beverage Service Counter during the Festival.
- Proud Sponsor Sign
 - A "Proud Sponsor of Sounds & Sights" sign will be provided for use in your business.

GIG - THE ART OF MICHIGAN MUSIC Sponsor Value: \$5,000

Your Rockstar Investment: \$1100

Sponsorship availability subject to change.

SPONSORSHIP DEADLINE TO BE INCLUDED IN MARKETING MATERIALS: March 31, 2026