



TOUR MANAGER SPONSOR BENEFITS

Brand Logo Recognition:

- A half-page advertisement in [our program](#) (5.5 inch x 4.25 inch)
- Your logo featured on the GIG - The Art of Michigan Music Tour Manager sponsors section of [our website](#).

Brand Name Recognition:

- Mentioned in at least 5 (five) social media posts on GIG and shared on Life In Michigan social media
 - [LifeinMichigan.com](#) - 3.5k page views per 30 days
 - Social Media subscribers/followers - [Substack](#): 797, [Facebook](#): 17.1K [Instagram](#): 2.5K

Tour Manager Investment: \$500

Sponsorship availability subject to change.

SPONSORSHIP DEADLINE TO BE INCLUDED IN MARKETING MATERIALS: March 31, 2026