

FOR IMMEDIATE RELEASE

Contact: Chuck Marshall

GIG – The Art of Michigan Music Foundation

Email: info@gigartmich.org

Phone: 734-834-3048

Website: <https://www.gigartmich.org>



GIG – The Art of Michigan Music Returns to Jackson on November 8, 2025

Jackson, MI – Mark your calendars! [GIG – The Art of Michigan Music](#) is back and better than ever. Join us on Saturday, November 8, 2025, from 12:00 PM to 10:30 PM at [ART 634](#) in Jackson, Michigan, for a dynamic celebration of Michigan music's visual art culture.

GIG – The Art of Michigan Music is an annual event that shines a spotlight on the *visual storytelling* behind Michigan's music. From photography to poster art, album design to live music, GIG celebrates the creative forces behind the scenes and on stage.

More than just a festival, GIG is a celebration of art, sound, and community bringing together musicians, artists, students, and fans for one unforgettable day. Our visual art experience 2025 offers an immersive, daylong event featuring art exhibits, workshops, an art market, and live musical performances.

Event Highlights

Art Gallery & Market (12 PM – 6 PM | Free): Explore concert photography, gig posters, album covers, t-shirt designs, and videography all created by Michigan-based artists. The gallery also features vendors offering a variety of records, cds, and music-themed art. **New this year, we're partnering with Jackson College's Graphic Design Department, showcasing student poster designs.**

Workshops & Educational Panels (1 PM – 5 PM | Free) Engage with working professionals, enthusiasts, and students in a series of interactive sessions exploring the visual side of the music scene. This year will include sessions on social media marketing and two new panels: One featuring graphic artists and the other concert photographers. You'll be able to ask questions and learn how these visual artists create their stunning works

Live Music (7 PM – 10:30 PM | \$15) Close out the night with live performances from a lineup of Michigan bands bringing their original music to the stage.

Tickets go on sale soon — check back at [gigartmich.org](https://www.gigartmich.org) or [subscribe to our newsletter](#) for updates.

Want to See What GIG Is All About?

Take a look back at GIG 2024 to get a taste of what's coming in 2025:

- [View the 2024 Program Flipbook](#)
- [2024 Gallery](#)
- [2024 Press Coverage](#)

Testimonials from our 2024 Experience Survey

"It was the first exploration of the business side of the industry I have seen promoted and given this much attention."

"Showcasing the artists that are generally behind the scenes. Media and tour photography and poster art is often appreciated but people never get to meet the artists behind it. Also, an awesome variety of Michigan Music from all over the state."

"Featuring the poster art, photography and merch design "behind the music" was very unique. It felt like it should be an ongoing exhibit space for this type of local art."

"The event structure was interesting with a gallery to see the art from other artists around the state, while the entire event focused primarily on the State of Michigan...Having sessions to learn about different aspects of the business on both the musical side and the artist side was the standout aspect."

"The appreciation that went towards the concert photographers. Being able to look around at others photos and be surrounded by people who have a similar mindset. The galleries I have attended never dedicate an area to concert photos!"

Lodging

Make a weekend of it! Thanks to our lodging partner Marriott Hotels, attendees can enjoy special group rates at: **Courtyard Jackson & TownePlace Suites Jackson**. [Book your group rate for GIG – The Art of Michigan Music 2025](#)

Don't miss your chance to experience the heart of Michigan's music scene.

[GIG – The Art of Michigan Music Visual Art Experience 2025](#)

Saturday, November 8, 2025 | ART 634 | Jackson, MI

Visual Art. Music. Community. Michigan.

Tickets for the evening live music go on sale soon at <https://www.gigartmich.org>

Follow us online ([facebook](#) / [instagram](#)) and [subscribe to our newsletter](#) to stay in the loop

GIG THE ART OF
MICHIGAN
MUSIC
FOUNDATION

Visual Art Experience 2025



SATURDAY NOVEMBER 8TH - 12 noon to 11pm

at

ART 634

634 N Mechanic St, Jackson, MI

###

Launched in 2012, Life in Michigan is an online magazine offering local insights and experiences focused on music, travel, and beer culture. It is published by Brenda and Chuck Marshall, who also run the podcast [Fans with Bands](#). Playfully described by Chuck as a pandemic-born project, the podcast brings together fans and bands for engaging conversations.

In their free time, the Marshalls are freelance writers and photographers. All of these ventures are united under Marshall Media Services, LLC. Read more on their [Website](#). You can find them on [Instagram](#) and [Facebook](#). Stay in touch with them through their [newsletter](#).