

FOR IMMEDIATE RELEASE

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GIG – The Art of Michigan Music Returns to Jackson on November 8, 2025

Michigan's Only Visual Art and Music Experience Dedicated to the Artists Behind the Sound

Jackson, MI — After a highly praised debut in 2024, *GIG – The Art of Michigan Music Visual Art Experience* returns for its second year on **Saturday, November 8, 2025**, at **ART 634** in Jackson. From **12:00 PM to 10:30 PM**, attendees will immerse themselves in the visual side of Michigan's music scene through exhibits, workshops, local food, and a night of live performances.

GIG is the only event in the state that celebrates the photographers, graphic designers, poster artists, and videographers who shape how we see and remember music. With more than 25 featured artists, hands-on education, live music, and community engagement, GIG is where visual art and sound connect.

VISUAL ART EXPERIENCE | 12 PM – 6 PM (Free Admission)

Explore a curated gallery of photography, poster art, album design, t-shirt graphics, and music videos by some of Michigan's most celebrated and emerging artists.

Featured Artists Include:

Doug Coombe, Jena Hovey, Jacob Rosenburg, Dennis Preston, Cidney Bundon, Derek Ketchum, Craig Horky, Michelle Thibodeau, Carl Lundgren, Matthew Jacobson, Logan Belz, Isabel Dowell, Trippin Terry, Nathan Purchase, Sami Lipp-Mosier, Peter Larson, Jon Rosenberger, Jen Prouty, Brandon Nagy, Bryan Durco, Jaylen Westbrook, Jonathan Doyle, Brian Sheehan (LGRDMN), Akuro Productions, and students from Jackson College's Graphic Design Department led by Chrissy Hughes.

The **Art and Music Market** features prints, posters, zines, vinyl, apparel, and music-inspired merch. Don't miss the student design showcase from **Jackson College**, spotlighting the next wave of Michigan's creative talent.

WORKSHOPS AND PANELS | 1 PM – 5 PM (Free Admission)

Engage with professional artists and educators in a series of interactive sessions designed to inform and inspire.

1:00 PM – 1:50 PM

Building Your Networking Skills

Presented by Jen Prouty (Visual Artist and Creative Marketing Coach)

A visual artist and marketing expert who helps others build confidence and connections, Jen Prouty leads this interactive session designed to elevate your professional presence. You'll learn how to:

- Craft a clear, compelling elevator pitch
- Rebrand yourself or your work when it's time for a change
- Use classic, in-person networking skills to make meaningful connections in the creative world

2:00 PM – 2:50 PM

Social Media and Advertising

Presented by Dave Ciccotte (Digital Creator and Marketing Strategist, Owner of No Quarter Media Co.)

Digital creator and marketing strategist Dave Ciccotte shares his no-nonsense approach to building your brand and reaching your audience. With experience helping artists, entrepreneurs, and nonprofits, he'll guide you through:

- Developing a creative brand identity
- Making the most of social media platforms
- Advertising your work without burning out or breaking the bank

3:00 PM – 3:50 PM

Graphic Artist Panel

Moderated by Chrissy Hughes (Associate Professor, Jackson College)

Designer and educator Chrissy Hughes leads this panel discussion on the art and impact of graphic design in music.

Panelists include:

- **Craig Horky** – Illustrator and designer known for screen prints, comics, and gig posters with a distinct, often humorous style

- **Jacob Rosenberg** – Creator of the 2025 GIG poster, known for bold, expressive poster art
- **Dennis Preston** – A Michigan legend with decades of vibrant, hand-drawn album and poster designs

4:00 PM – 4:50 PM

Photography Panel

Moderated by Chuck Marshall (Founder of GIG and Life In Michigan)

Concert photographer and GIG co-founder Chuck Marshall leads a conversation with three top-tier visual storytellers.

Panelists include:

- **Jena Hovey** – Known for capturing high-energy, live performances and intimate portraits of musicians.
 - **Doug Coombe** – A veteran photojournalist published in Rolling Stone, Spin, and Hour Detroit
 - **Derek Ketchum** – Writer and photographer documenting Michigan's vibrant arts scene
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LIVE MUSIC | 7 PM – 10:30 PM (\$15 Tickets)

Wrap up the day with live music from three electrifying Michigan bands on the ART 634 stage:

- **7:00 to 7:40 PM – Paper Lanterns**
Music to move and groove
 - **8:10 to 8:55 PM – Mazinga**
Cosmic rock from the home of the MC5
 - **9:20 to 10:15 PM – Carbon Decoy**
Super fuzzy rock to warm your bones
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FOOD TRUCKS | 12 PM – 6 PM

Come hungry and grab a bite from local favorites:

- **Burnt Honey BBQ** – Family-owned trailer serving up slow-cooked barbecue favorites
 - **FFF Food Truck (Fila's Fantastic Food)** – Creative Americanized egg rolls, loaded fries, and homemade nachos
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CASH BAR | 12PM – 10 PM

We will have a nicely priced cash bar featuring Michigan beer as well as wine, soda, and water.

PLAN YOUR VISIT

Make a weekend of it with special GIG group rates available at **Courtyard Jackson** and **TownePlace Suites Jackson**, provided by **Marriott Hotels**. Booking details at gigartmich.org

WHAT ATTENDEES SAID ABOUT GIG 2024

“Showcasing the artists behind the scenes... It felt like it should be an ongoing exhibit.”

“The first event I’ve seen to explore the business side of music and art with this much depth.”

“The appreciation for concert photographers was amazing. Most galleries never dedicate space for that.”

Tickets for the evening concert are [available NOW](#).

Follow GIG on [Facebook](#) and [Instagram](#) and subscribe to the [newsletter](#) for artist previews, schedule updates, and behind-the-scenes content.

GIG – The Art of Michigan Music Visual Art Experience 2025

Saturday, November 8 | ART 634 | Jackson, Michigan

Visual Art. Music. Community. Michigan.

About GIG

GIG – The Art of Michigan Music Foundation is a nonprofit organization that celebrates the visual artists who shape the culture and legacy of Michigan music. Through this annual event and year-round advocacy, GIG connects musicians, artists, students, and fans through a shared love of creative expression.

GIG Assets

GIG - The Art of Michigan Music Visual Experience 2025 artwork by [Jacob Rosenberg](#) assets can be found here:

- GIG 2025 Flyer (8.5x11) - [jpg](#) - [pdf](#)
- GIG 2025 Poster (11x17) - [jpg](#) - [pdf](#)
- GIG Social Media (12x12) - [jpg](#) - [pdf](#)
- GIG Social Media - Sponsors (12x12) - [jpg](#) - [pdf](#)
- GIG Ad with QR - [jpg](#)

GIG - The Art of Michigan Music Foundation artwork by [Robert Nixon](#) assets can be found here:

- GIG Square brand logo - [jpg](#)
- GIG Banner brand logo - [jpg](#)
- GIG Banner brand white logo - [jpg](#)